

# SFR Network Membership Overview | 2008

For over a decade SFR has worked exclusively with fitness professionals and international fitness companies to provide the best educational products and programming our industry has to offer. Through our close relationships with premier group fitness instructors, mind/body leaders, group fitness managers, personal trainers, athletic coaches, professors and lifestyle coaches all over the world we have created a network of professionals dedicated to helping other fitness professionals succeed. Beyond individuals, SFR keeps active professional relationships with several well known companies such as Balletone, BOSU, Nautilus, Exel Nordic Walking, Power Systems, ACE and more. Our interactions with each of these individuals and prominent companies provide industry information, knowledge and opportunities that we network with our clients through SFR consulting services.

You can join the SFR Network and help increase the effectiveness of SFR's Consulting Impact; also allowing you access to the elite in our industry which very well could unlock the door to the career you've only imagined. Create a return on the investment you've made in your fitness career. SFR can help by giving you access to elite professionals in the fitness industry that would take you years to develop on your own. With SFR's extensive network of instructors, trainers, managers, writers, product companies, programs, show organizers and beyond, joining our team can only help you move your career to the next level.

## ***SFR Network Membership:***

Join an elite group of established, and up and coming, fitness professionals. We all learn and grow from our relationships within the network and you can too. Your affiliation with SFR provides you distinction within the industry as our network is comprised of the most dedicated fitness professionals who share our vision to elevate ourselves and those we touch.

For your \$200 annual investment you can expect the following benefits:

- 20% discount on consulting services (singles, as well as packages)
- Access to a library of over 190 continuing education courses
- Use of the exclusive SFR email database (10,000+ fitness professionals) to promote your programs
- Discounts ranging from 10 - 40% on educational products (DVDs, CDs, Equipment)
- Discounts on educational workshops delivered by SFR Network Members & elevateEDUCATION faculty
- Discounts on website services
- Prominent listing on the SFR website as an SFR Network Member
- Marketing templates: flyers (print & html), registration forms, and other valuable business tools
- Potential employment opportunities at fitness expos and conventions for various companies
- Insider information on upcoming industry events, deadlines for presenter applications, new program development needs, writing assignments and more!

Please contact [info@sfresources.com](mailto:info@sfresources.com) if you have any questions and to get started right away. Thank you for your interest in SFR, we are dedicated to helping you succeed and will do whatever we can to help you move your career forward!